

Hand Bags

The new shapes and styles for the season are now shown in seal, walrus and alligator leathers, in great variety. Some lined with leather, others with black or fancy colored silks—\$1.25 to \$20.00. Fancy opera bags of white kid, beaded, silver mesh and colored oozie calf, dainty in design and suitable for wear with the fancy costumes—\$2.50 to \$18.50.

Jewelry

Many attractive novelties are shown in this department—new veil and jabot pins at 50c; very handsome belt pins and buckles set with fancy jewels at 65c to \$4.00; hat pins set with brilliants and fancy jewels at 35c to \$4.00; and many other new things. Barrettes in the new large styles, and fancy combs, in plain, hand-carved and jeweled styles, 25c to \$10.50.

The Popular

DRY GOODS CO. INC.

Art Department

Have you begun your Christmas fancy work? Only a little more than two months remain in which to complete it. Our Art Department will suggest many charming gift things—the fancy pillows, table covers, centers and other stamped pieces to be embroidered and new Cluny pieces. We sell Richardson's fast color embroidery silks—a complete assortment of colors in all kinds.

Hair Goods

New line of the French and German and human hair goods now shown; complete in variety of style and to match every color of hair. Curls, puffs, coiffure, turbans, switches, braids and "Billy Burke" curls. The quality is of the best and our pricing of them is most reasonable. Sanitary, invisible Hair Nets, packages of six for 25c.

Unequalled Showing of Correct Fabrics for Fall and Winter

Together With a Magnificent Display of the Newest Trimmings

THE completeness of our stocks of dress materials and the remarkable variety of handsome trimmings shown, makes the selection of the dress a pleasure here. With the season's social events in mind we are featuring especially, this week, such fabrics as are adapted to the making of evening costumes, with the appropriate trimmings. The grand assortments of woollens and silks also include a material for every kind of garment, and a color to suit everybody's taste.

CHIFFON CLOTH—Extra quality, forty-five inches wide, in white, black, brown, navy, copenhagen, and the pastel shades. Made especially for the over dress—a yard \$1.50

PERSIAN CHIFFON—All silk chiffon in the forty-two inch width, printed in the much desired Persian, floral and conventional designs. A variety of qualities and color effects \$1.25 to \$3.00

EXCLUSIVE PATTERNS—Imported embroidered chiffon in white only. Very elaborate new designs, only one dress length of a kind.

SATIN CASHMERE—A beautiful, rich, all silk material for evening or afternoon, costumes. Twenty-five inches wide and in all street and evening colors, black and white. A yard \$1.50

CREPE DE CHINE—Cheney Bros.' best quality all silk crepe de chine, twenty-two inches wide in colors suitable for afternoon and evening gowns. An excellent quality, a yard \$1.00

ORKEDA CREPE—A very popular fabric for evening costumes. Soft, with a silky sheen, in all the most desired evening shades. A 22 inch material, a yard 65c

SATIN FRANCAISE—Strictly all silk satin, twenty-two inches wide, with a beautiful lustre. In cream, black, apricot, mustard, and all the evening shades. A yard \$1.25

FRENCH FAILE—A silk perfectly adapted to making street or evening gowns. In all the new fall shades and the light colors. Twenty inches wide, all silk, a yard \$1.00

PEAU DE CYGNE—All silk, lustrous finish, in colors for every kind of wear. Twenty inches wide and an especially good value, a yard 75c

PAON VELVET—Handsome quality "panned" velvet, eighteen inches wide, suitable for millinery uses, trimming or the entire garment. An extra value, a yard \$1.00

DUBLEEN POPLIN—One of the handsomest of the season's silk and wool fabrics. In brown, navy, mustard, green, rose, and copenhagen, forty inches wide, a yard, \$1.50

FRENCH SERGE—A magnificent quality of all wool French serge, fifty-six inches wide in the pastel shades. For costumes or evening wraps. A yard \$2.00

JEWELLED TRIMMINGS—Beautifully designed bands, allovers and garnitures, in light colorings and rich oriental jeweled effects. All widths from the narrow edge to the wide bands.

PERSIAN TRIMMINGS—A large variety of both the woven and the hand embroidered effects in the oriental designs and unique color combinations.

DRESS NETS—Plain lace in white and black, and numerous richly spangled effects in pink, blue, white and black, especially designed for the overdress.

ALLOVERS—Plain silver and gold, the silk nets with the hand threaded design and many beautiful styles, hand embroidered. A wide range of choice both as to color and design.



Beautiful Headwear for Little Folks

DAINTY styles for the little folks, hats in the new shapes, modelled after the Madame Sherry and the mushroom styles, and a world of pretty silk and velvet caps for the baby.

The hats are made plain and shirred silks, plain and shirred velvets, felt, beaver and fur, trimmed with ribbons, silk flowers and ostrich tips. Prices are from \$1.25 to \$12.50.

The caps are made of good quality plain silks, velvets and felt, in both white and colors. Sizes for the smallest baby to the child of four years—25c to \$6.50. Knit Toques or "stocking caps" made of all wool yarns, in all colors, 25c to \$1.50



Semi-Dress and Street Hats Moderate in Price

OUR medium priced hats for semi-dress and street wear have met with instant favor. There's an air of "something much better" about them, not usually found in hats at these very moderate prices. The newest shapes, the Madame Sherry and turban styles are found in these as well as in the higher priced models. Prices range from \$4.95 to \$15.00.

Our millinery work rooms are under the management of a very capable designer, who will make to order any style desired.
EXTRA SPECIAL
Monday we offer genuine French ostrich plumes, full 13-1/2 inches long, very full and fluffy in black and white only. A regular \$1.50 value, for \$1.10

Gowns and Outer Garments for Evening Wear

SOCIETY functions and the theatre—coming events in which correct dress plays an important part. Our Ready-to-Wear is amply prepared to supply every needed garment for these occasions.

Handsome gowns are shown, both the imported and the reproductions of imported models as well as many designed by the foremost modistes of America. Beautiful coats and capes are shown, made of rich heavy satins in the light colors and fine quality broadcloths, lined with satins in contrasting shades.

EXTRA SPECIALS
All this week we will offer a number of high class evening costumes, including several imported models at practically half price. These are garments which have been displayed once or twice, but are in perfect condition. Handsome garments in silks, satins, chiffons, etc., regularly worth up to \$150.00 at about HALF.

Dress Skirts, Special \$8.65

Handsomely designed dress skirts made of best quality black voile, in plain and fancy braided effects and chiffon panama in plain tailored and trimmed styles. These show the season's newest styles—the hobble effect and the circular flounce. Regularly these skirts would sell for \$13.50.

\$8.65



Smartly Designed Tailormade Suits

Extra Good Values Shown at \$24.50, \$32.50 and \$39.50

SPLENDID examples of the grand values given in a regular way in this store are found in these three lines of tailored suits upon which we lay special stress this week. While extremely reasonable in price they possess all the distinctive style features of the smartest of the fall models. As stylishly made as many which are commonly sold for double the price. With quality and real values usually found in those which are usually sold for \$5.00 to \$10.00 more.

\$39.50 The handsomest of the season's styles are at this price—exclusive garments made in the most attractive models. These are real man-tailored—the coats built so as to retain the shape as long as the garment lasts. The materials used are the finest broadcloth, imported novelty worsteds and tweeds, and extra quality serges, in all the fall colors and novelty mixtures. Both the elaborately trimmed and the severely plain tailormade styles are shown.

\$32.50 New models, new materials, new trimmings—these are features which make the garments sold at this price very desirable. Strictly man-tailored coats with the most modish skirts, made in the most charming styles. A great range of choice is found in suits made of fine chiffon broadcloth, serge, tweed and worsteds, some in plain styles, others handsomely trimmed. Every new color is shown and many exclusive styles. Extra value in every one of these.

Extra Values at Twenty-Four-Fifty

At this very reasonable price we show what is without question the very best coat suit sold anywhere for the price. It has been our custom to sell an extra good suit for \$24.50, and this season all previous records are outdone—a better made suit—of better materials—in better style than ever before. These suits are genuinely tailor made—the coats cut and built as carefully as in the higher priced ones. The skirts show every new style feature—some plain gored, some pleated and many styles in the "banded in" effect. Good all wool materials—serges, tweeds and broadcloths—are used. Linings which will wear well are in every one. A color and a style to suit every woman—for there are more than two hundred to choose from at \$24.50.



Two Specially Priced Groups of Dresses

MONDAY we place on sale two groups of Dresses at prices unusual for the beginning of the season. One of these lots is a manufacturer's sample line of woolen and silk dresses, the other a specially selected lot of dresses for street and evening wear.

A manufacturer's line of fall sample dresses, made of panama cloth, French serge, messaline, taffeta and foulard, showing all the new colors, and several neat style novelties. Only one or two garments of a style are shown in this lot. Real values are up to \$19.50. Special **\$12.65**

Street dresses and many pretty party and dancing gowns are shown in this very special lot. The street dresses are of messaline, panama, serge and velvet—the dancing dresses are of chiffon, messaline and net. Values up to \$32.50, are specially priced **\$24.50**

\$7.50 Silk Petticoats \$4.65

The very best Petticoats ever sold for this price! At seven-fifty the value would still be excellent. They're made of extra quality beautifully finished, all silk taffeta, in the Persian, Dresden and Roman stripe designs, the plain colors and the plain top with the fancy silk flounce. Absolutely the best skirt ever sold for **\$4.65**

"Mérode" (Hand-Finished) Underwear.

COOL mornings and evenings remind us of approaching winter. 'Tis the part of wisdom to be prepared when it comes. To have suitable undergarments of the right weight and texture.

"MÉRODE" is the ideal kind (Hand-Finished) UNDERWEAR for women and children's wear—perfectly shaped, perfect in fit and of every weight wanted.

UNION SUITS—For women in cotton lisle finish, silk, silk and wool and all wool, light, medium and heavy weights—\$1.00 to \$5.00.

SEPARATE GARMENTS—Vests and pants in cotton, fleeced, lisle, silk and wool, silk and all wool, in white cream and natural—50c to \$3.50.

MISSIES' UNION SUITS—In cotton, merino and wool, white, cream and natural. All full sizes and as perfectly made as the women's garments.

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Extra Special

All silk messaline Ribbons, four to six inches wide, in a good range of plain colors. A quality regularly sold for 40c, specially priced Monday, a yard

19c

(Main Floor, First Aisle)

The "Popular" Basement

Specially Pricing Monday

Two Lots of Good Blankets

JUST as you are beginning to think of what new bedding you'll need, we offer as a suggestion these two lots of Blankets, making that suggestion more foreboding through the low pricing.

WHITE BLANKETS
Extra large size white wool Blankets, fine soft finish, with handsome pink or blue border, bound with silk ribbons. Our special \$5.50 quality, a pair **\$3.98**

WHITE BLANKETS
Fine quality all wool white Blankets in the 68x80 size, with pink, blue, or yellow border, bound with silk ribbon. Our special \$6.50 quality, a pair **\$4.89**

Comforts We show a wonderfully large assortment of good quality comforts. These are filled with the pure white cotton, clean wool and fine down. Handsome coverings are used in silkoline, sateen, figured silks and satins. All are full size—amply long—and in light medium and heavy weights. Prices range from \$1.00 for the cotton filled ones to \$25.00 for the satin covered down.

PLAIN COTTON SUITINGS, wool effects, 25c val. 17-1-2c
Galatea Cloth, light medium and dark, 17-1-2c val. 15c
Outing Flannel, solid colors and stripes 10c
Kimono Flannels, 10c, 12-1-2c and 15c

Fawnes Gloves

We sell and fully guarantee the Fawnes Gloves. Fall lines are now complete and you can match the fall suit or dress. Have our fitters fit your hand perfectly.

Colors shown are tans, champagne, reids, blues, wisteria, catwaba, violets, greens, greys, modes, white and black.
"Phyllis" and "Zingara" 2-clasp \$2.00
"Full Suede" \$2.00
"Dagmar" and "Eugenia", all colors \$1.50
"Paris Suede" \$1.50
English Walking Gloves \$1.50 and \$2.00
"F. W. L." two-clasp \$1.00

Corsets

We are now showing the new fall models, styles designed to conform to the prevailing modes of the season. Have a new corset fitted before trying on the new dress.

Our Corset Department is under the supervision of Mrs. De Groff, an expert fitter who will advise you as to the style best suited to your figure and will fit you perfectly.

We sell the American Lady, Lyra, Nemo, Madame Irene, and Warner's Rust-Proof, in all styles, from \$1.00 to \$18.50.

Extra Special

Special lot of fancy Jabots, plain and embroidered lawn, lace trimmed, and all lace. New fall styles in regular 35c and 40c values; Monday

25c

(Main floor, first aisle.)

We Clothe Boys From Head to Foot

A Big, Busy Department For Boys' Wearables Only

Bring your boy to this department—help him in that way to acquire good taste in dressing—educate him, too, in the matter of value. No better place to teach him all these things can be found. The splendid line of "Ivan Frank" clothes are here to choose from—absolutely the best clothes made for boys' wear.

We are showing a grand assortment of these hand-tailored clothes—new styles, new cloths, but made as Ivan Frank clothes are always made—just as well and carefully made as a man's clothes. Nobby styles, with knickerbockers are shown in chevots, tweeds, worsteds and cassimeres in the new greys, browns and tans, and dressy styles in navy serges and worsteds—\$6.50 to \$16.50.

Boys' good school suits made of excellent quality woolen suiting in dark and medium colors, with two pairs of peg top knickerbocker trousers. A regular \$4.00 suit **\$2.69**



Juvenile Dept. Filled With New Fall Garments for Girls and Infants

OUR Juvenile Dept. is a place which saves mothers many an hour's work. Filled with perfectly made garments, in the most pleasing styles, it shows that it's true economy to buy these garments ready to wear.

WOOL DRESSES—Peter Thompson and pleated dresses made of all wool serge and panned and very dressy style, with silk bodice and French serge skirts—\$5.00 to \$19.50.

WASH DRESSES—Neatly made, pretty style dresses of gingham, percale, madras and chambray, in plain colors, plaids and stripes, for school wear. Sizes 4 to 14 years—\$1.50 to \$6.50.

Handsome new cloaks for dress or school wear, in every color, for girls of 4 to 14 years—\$2.50 to \$22.50.

Table Linen Special

Extra quality all pure linen full bleached and half bleached damasks of Irish, French and German manufacture. New designs in regular \$1.25 and \$1.35 quality, a yard **98c**

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